



Petaluma BOUNTY  
HEALTHY FOOD FOR EVERYONE

## 2026 Sponsorship Opportunities



Join Petaluma Bounty, local businesses, institutions, and hundreds of volunteers throughout the community in building a sustainable Petaluma food system with healthy food for everyone.

Our vision is to grow a thriving local food system where consumers make informed decisions; farmers make a decent living while prioritizing ecological stewardship of the land; and all people — regardless of income — have access to healthy food. We push beyond the immediate demands of hunger relief toward community food security (and hunger prevention) with programming that expands our community's capacity to feed each other today, and into the future.

Corporate sponsors receive logo visibility on Petaluma Bounty's website, program materials, and presentations as outlined below. All sponsors are proudly posted on the Corporate Sponsors webpage, which includes corporate logo, URL, and business description.

### **Petaluma Bounty Organizational Sponsorship**

*\$10,000 sponsorships available*

As an Organizational Sponsor, you will receive:

- ✓ Name/logo on Petaluma Bounty website home page
- ✓ An individualized press release sent to local media and broadcast on social media
- ✓ Name/logo in Bountiful Bites monthly newsletters
- ✓ Name/logo on Sponsors/Partners slide at public presentations
- ✓ Name announcement at Bounty outreach and fundraising activities

## **The Bounty Community Farm Sponsorship**

*\$2,500 to \$10,000 sponsorships available*

### **As a Bounty Farm Season Sponsor, you will receive:**

- ✓ Name/logo prominently featured on signage at the Bounty Farm
- ✓ An individualized press release sent to local media and broadcast on social media
- ✓ Name/logo in Bounty Farm marketing/outreach materials, press releases, calendar of events, and Bounty Farm program web pages
- ✓ Name/logo on Bounty Farm program slide at public presentations
- ✓ Name announcement at Bounty Farm related outreach, educational and fundraising activities

## **Bounty Hunters Sponsorship (food gleaning program)**

Your support for this volunteer-driven program will help us collect and distribute thousands of pounds of fresh, healthy, locally-grown food to needy families and seniors every month. From 2006 to 2025, this program distributed over 425,000 pounds of food.

*\$2,500 to \$10,000 sponsorships available*

### **As a Bounty Hunters sponsor, you will receive:**

- ✓ Logo on printed materials distributed at Petaluma Bounty events
- ✓ An individualized press release sent to local media and broadcast on social media
- ✓ Name/logo on Bounty Hunter's program web pages
- ✓ Name/logo in Petaluma Bounty's Bountiful Bites Monthly newsletters
- ✓ Logo on Bounty Hunters program slide at public presentations
- ✓ Name recognition at all Bounty Hunters outreach and PR activities

## **Event Sponsorship Opportunities**

Petaluma Bounty hosts community plant sales, seed exchanges, workshops, and seasonal celebrations throughout the year.

*\$2,500 to \$10,000 sponsorships available*

### **Depending on sponsorship level, sponsors typically receive:**

- ✓ Name and/or logo in e-mail and print invitations, flyers, and program materials
- ✓ Name recognition in event press releases and event acknowledgements
- ✓ Name and/or logo on website event page
- ✓ Other possible benefits, based upon specific event opportunities

## **Food Access and Community Health Initiatives**

Each year Petaluma Bounty launches new initiatives to better serve our community. These opportunities are unique and critical for getting innovative community solutions off the ground.

Varying needs and sponsorship levels for the following initiatives:

- ✓ Food access projects in collaboration with the Petaluma Health Center (Food is Medicine/Comida es Medicina, Farmacy)
- ✓ Food Resource Guide — Where to Find Free and Reduced Healthy Food in Southern Sonoma County
- ✓ Sponsor-A-Box matching gift to provide CalFresh recipients reduced-cost CSA memberships
- ✓ Farmers Market L.I.F.E Market Match Program, senior food access programs

Our newsletter subscribers number nearly 4,000 people, and our social media followers total 7,000. Flyers with sponsor logos will be handed out and displayed on our [website](#), [Facebook](#) and [Instagram](#).

If interested, please email [suzi@petalumabounty.org](mailto:suzi@petalumabounty.org). Thank you for your consideration!

Petaluma Bounty is fiscally sponsored by ***San Antonio Valley Ranch LLC***, a disregarded single member LLC whose sole member is tax exempt under Section 501(c)(3).

Under the tax rules, this means that your donation to ***San Antonio Valley Ranch LLC*** is eligible for a **charitable contribution deduction** the same as if you donated directly to the 501(c)(3).

For more information, please contact Suzi Grady, Programs Director  
at 707-364-9118 or [suzi@petalumabounty.org](mailto:suzi@petalumabounty.org)